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Hotelier Alan Lieberman on Renovating the Miami Beach Women's Club & Its Future

By Becky Randel | March 11, 2016 | [Home & Real Estate](#)

After a full-scale restoration by Miami hotelier Alan Lieberman, the [Miami Beach Women's Club](#) is now a magnificent event space with historic importance.



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Founded in 1926, the Miami Beach Women's Club has been located on a prime corner of 24th Street and Pine Tree Drive since 1933. But the building sat vacant after being gutted by a fire eight years ago. In 2012, however, developer and hotelier Alan Lieberman stepped in to return the space to its former glory. After a three-year top-to-bottom restoration, the venue is now one of the premier event spaces in the city, retaining much of its historic charm. Lieberman spoke with *Ocean Drive* about the rebuilding process and the future of the distinguished property.

Why did you decide to buy this building?



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We [the South Beach Group] own most of the hotel rooms in Miami Beach; we have almost 1,500 rooms. So now our guests can come, have their wedding here, have their business conferences here. It's our convention space.

How much work did you do to the property?

We refurbished everything. There was a fire, so we had to put in all new electrical, mechanicals, air-conditioning, sprinklers, and floors. We tried to keep everything we could as original and restore it.

What was the most challenging part of the restoration?

Rebuilding every door, window, and shutter. Duplicating the original concrete roof tiles. Finding old-world craftsmen was the key—finding those that had tools used almost 100 years ago.

In addition to weddings and use for your hotels, how else will the venue be utilized?

We give the space for free to almost every community group [possible]. We want the space used; we don't want it sitting here.

What makes this space so different and unique for events?

This is one of the first buildings built on Miami Beach. The city holds it sacrosanct, so we tried to meet their expectations.

That's not always easy.

It was based on a mutual trust.

What events have you hosted thus far or have coming up?

We did some amazing Art Basel parties. We've hosted free events for the Rhythm Foundation and the mayoral debate. We've had many beautiful weddings; people love the element of indoor and outdoor space. We're having a catered Passover party for hotel guests—eight days of kosher meals.

What excites you most for the future of the club?

When the residents of Miami Beach first enter the building for community events after passing by for decades. Even better, when Miami Beach residents partake in a celebration—weddings and all events that celebrate life and love. 2401 Pine Tree Dr.,



South Beach, 305-674-0538

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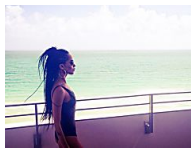


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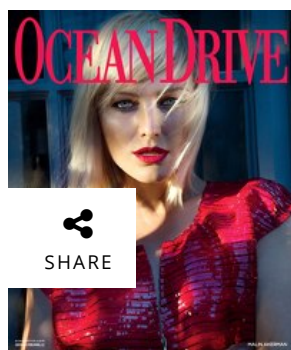
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